

NEWSLETTER

EMPOWERING YOUTH THROUGH
ECO-ENTREPRENEURSHIP



MEET THE PROJECT

This newsletter introduces the Erasmus+ KA2IO project, *"Let's Empower Youths with Eco-entrepreneurship."* The project aims to foster international collaboration to address pressing global challenges such as environmental sustainability, digital transformation, youth employment, and economic growth.



The primary goal of the project is to strengthen eco-entrepreneurship skills within society by empowering youth workers. Eco-entrepreneurs are recognized as essential catalysts for sustainable change, contributing to both environmental and economic benefits.



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ADDRESSING GLOBAL CHALLENGES

Human-induced economic activities have led to significant environmental issues and natural disasters, while youth unemployment remains a serious social and economic challenge. These factors are diminishing motivation among young people and their families, making it more difficult for youth to adapt to society. To address these complex issues, collective action is required from the four partner countries involved, emphasizing the need for international cooperation to solve global challenges.



Through this project, youth workers and young people will be equipped with the essential skills needed to drive positive environmental and economic outcomes. The objectives of the project are to promote eco-friendly business practices, encourage innovation and green financing, empower youth to view environmental challenges as opportunities, foster active citizenship, and strengthen EU values. Additionally, the project aims to support youth, particularly those from disadvantaged backgrounds, in their entrepreneurial endeavors. By achieving these objectives, the project seeks to establish a network of empowered youth who are capable of driving sustainable change within their communities.



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TARGET GROUPS AND EXPECTED IMPACT

This Erasmus+ KA210 project focuses on empowering youth workers (aged 30 and above) by enhancing their skills in eco-entrepreneurship, sustainability, and digital tools. These enhanced competencies will enable youth workers to guide young people towards positive change. In addition, the project directly engages young people (aged 15-25), particularly those facing marginalization, unemployment, or residing in rural areas, along with their families and communities.

The impact of the initiative extends to a wide range of stakeholders, including NGOs, educational institutions, businesses, public authorities, and researchers in eco-entrepreneurship. Youth workers will play a pivotal role in inspiring the next generation of eco-entrepreneurs, guiding them to lead with sustainable and innovative solutions.



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PARTNERSHIP AND PROJECT ACTIVITIES

The project is being implemented in collaboration with a distinguished group of partners, ensuring its success. The international consortium includes: Stichting Edu-Talents, Netherlands, Meslek Egitimi ve Gelisimi Dernegi ,Turkey, Cercle Augustin d'Hippone, France, and Fthia in Action, Greece. A key outcome of the project will be the development of an Eco-entrepreneurs E-book, which will document best practices and offer guidance to aspiring eco-entrepreneurs through 4 different mobilities in partner countries.



Empower Eco Youths project remains committed to empowering youth and promoting the development of eco-entrepreneurship across Europe. The partners, participants, and stakeholders involved in the project continue to play an integral role in achieving its objectives. Further updates will be provided as the project progresses.

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