

NEWSLETTER

SUPPORT SUSTAINABLE INNOVATION



THE 3RD TRANSNATIONAL MEETING OF OUR PROJECT WAS HELD IN IZMİR/TÜRKİYE BETWEEN 16.05.2025-22.05.2025.

This newsletter introduces the Erasmus+ KA210 project, *"Let's Empower Youths with Eco-entrepreneurship."* 3rd transnational meeting in Izmir. The project aims to foster international collaboration to address pressing global challenges such as environmental sustainability, digital transformation, youth employment, and economic growth.



The primary goal of the project is to strengthen eco-entrepreneurship skills within society by empowering youth workers. Eco-entrepreneurs are recognized as essential catalysts for sustainable change, contributing to both environmental and economic benefits.



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HOW TO ACCESS FINANCIAL RESOURCES FOR NEW SUSTAINABLE SYSTEMS ?

The main topic of the 3rd meeting of the project was what needs to be done to build a sustainable financial system for young eco-entrepreneurs. Presentations were made on the subject at the meeting held in accordance with "Erasmus Quality Standards". Open sessions, brainstorming and focus group studies were held with the project groups and e-content for young people was produced within the scope of the project.



A different activity was held every day in the project. Different businesses, business centers and factories in Izmir for young entrepreneurs were observed on site. In this way, the participants understood the systematics of sustainable and environmentally friendly financial resources. In the project, youth workers and young participants experienced teamwork and team spirit by participating in activities together. Thanks to the project activities, participants' foreign language, ICT and communication skills were also positively affected.



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STRATEGIES OF THE SUCCESSFUL ENTREPRENEURSHIP

This Erasmus+ KA210 project focuses on empowering youth workers (aged 30 and above) by enhancing their skills in eco-entrepreneurship, sustainability, and digital tools. These enhanced competencies will enable youth workers to guide young people towards positive change. In addition, the project directly engages young people (aged 15-25), particularly those facing marginalization, unemployment, or residing in rural areas, along with their families and communities. The impact of the initiative extends to a wide range of stakeholders, including NGOs, educational institutions, businesses, public authorities, and researchers in eco-entrepreneurship. Youth workers will play a pivotal role in inspiring the next generation of eco-entrepreneurs, guiding them to lead with sustainable and innovative solutions.



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SOCIAL AND CULTURAL ACTIVITIES OF THE PROJECT

The implementation of the project activities within the scope of the Erasmus+ KA210 Youth project resulted in the project teams visiting important cultural points on the UNESCO cultural heritage list. These visits within the scope of guided city tours resulted in the participants experiencing the cities within the scope of their social, cultural and ancient past. These positive events were evaluated within the scope of cultural heritage and contributed to the common European heritage of the project in social and cultural terms.



With the "Cultural Night", which has become a tradition in every transnational meeting in the project activities, the participants both evaluated the project activities in general and experienced local and cultural elements on site.

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