

NEWSLETTER

EMPOWERING YOUTH THROUGH
ECO-ENTREPRENEURSHIP



EMPOWERING YOUTH THROUGH ECO- ENTREPRENEURSHIP: FINAL MEETING IN KAMENA VOURLA, GREECE

From 7 to 11 July 2025, the “Empowering Youth through Eco-entrepreneurship” project consortium convened in Kamena Vourla, Greece, for a dynamic international meeting.



This gathering brought together young people and professionals from across the partner countries, united by a shared commitment to fostering innovative business ideas rooted in sustainability. The primary aim of the meeting was to encourage international collaboration and facilitate the exchange of good practices in the field of eco-entrepreneurship.



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GOOD VIBES ONLY

Over the course of the week, participants engaged in a rich and diverse programme designed to inspire creativity, promote sustainable thinking, and strengthen entrepreneurial skills. The agenda included site visits to local organizations recognized for their sustainable practices, providing participants with real-life examples of environmental stewardship and community engagement. A guided tour of Kamena Vourla offered further opportunities to explore the town's cultural heritage and discover initiatives that support sustainability at the local level.



A series of interactive case studies allowed representatives from Greece, France, Neatherlands and Turkey to present their experiences and share strategies for risk management and business recovery. These sessions highlighted both the challenges and the successes encountered in different national contexts, offering valuable perspectives on entrepreneurship. Thematic presentations addressed key topics such as the United Nations Sustainable Development Goals through the lens of entrepreneurship, as well as the process of generating business ideas from both existing models and new, innovative concepts.



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EEE: EDUCATE, ENJOY, EMPOWER

Participants also explored the transferability of successful local projects. Discussions focused on how these projects could be adapted and implemented in partner countries to maximize their impact. A dedicated panel session examined the economic, legal, technical, and financial dimensions of new business ventures, equipping young participants with practical knowledge essential for future entrepreneurial endeavors.

Beyond the formal programme, the meeting offered valuable opportunities for cultural exchange and reflection. Participants attended a screening of the documentary “Barinak (Shelter),” which sparked thoughtful conversations about social innovation and community resilience. The vibrant atmosphere of Kamena Vourla, combined with traditional Greek cuisine and hospitality, created an inspiring setting for international cooperation and learning.



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LAST BUT NOT LEAST

This final meeting stands as a testament to the power of collaborative learning and the importance of empowering youth to drive sustainable innovation. The “Empowering Youth through Eco-entrepreneurship” project continues to equip young people with the skills, knowledge, and motivation needed to address pressing global challenges and make a positive impact in their communities after its completion.



The Empower Eco Youths project remains dedicated to empowering young people and advancing the field of eco-entrepreneurship across Europe. As the project moves forward, partners, participants, and stakeholders are collaboratively designing an e-book that will capture the insights and outcomes of the initiative, ensuring its impact continues to inspire the next generation of entrepreneurs well beyond the project’s completion. Further updates and developments will be shared as the project progresses.



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